

Privacy Notice

Personal Data Notice for Data Subjects on the Transtron Website

Transtron (Thailand) Co., Ltd. places great importance on the protection of personal data. To assure you that we will protect and process your personal data in accordance with personal data protection laws, we have prepared this Personal Data Notice. This notice aims to inform you of the details regarding the processing of your personal data, including its collection, use, and disclosure, which may occur when you submit data to us. It also informs you of your personal data rights and our contact channels.

Please find additional relevant Personal Data Notices [here](#).

1. Purposes of Personal Data Collection, Use, or Disclosure

No.	Subjects
1.1	To collect, use, or disclose certain personal data of yours for performance measurement, analysis, market research, and marketing strategies, as well as for business planning, reporting, and forecasting."
1.2	To analyze, research, and develop Transtron's products, services, and various activities to improve them or to better suit your needs.
1.3	In cases where you submit information through our contact channels or make various requests, we may process your personal data for further inquiries regarding your request or the information you have provided to us. This includes considering and processing the request, sending information, verifying facts, maintaining records for follow-up, and using the data for risk management, regulatory oversight, internal audits by the Internal Audit Office, and internal organizational management.

2. Collection of Personal Data and Types of Personal Data We May Collect

1. Identity Data: Such as name, surname.
2. Employment-related Data: Such as company name.
3. Contact Data: Such as phone number, email.
4. Information regarding the number of required vehicles tracking devices.
5. Other data you provide to us: Such as information given through message boxes, information about preferred callback times, purpose of contact, etc.

3. Retention Period of Personal Data

Transtron will retain your personal data for as long as necessary to fulfill the purposes of personal data collection, use, or disclosure as specified in this notice. We may also retain it for periods required to comply with laws or legal statutes of limitation, for the establishment, exercise, or defense of legal claims, or for other reasons in accordance with Transtron's internal policies and regulations.

4. Disclosure of Data

For the purposes stated in this notice, Transtron may disclose your data to the following third parties:

- 4.1 Companies within the Transtron Group, for the purpose of achieving the stated objectives.
- 4.2 Government agencies, state agencies, independent organizations, regulatory bodies, or other entities as prescribed by law, including officers exercising legal authority, such as courts, public prosecutors, police, etc.

4.3 Agents, contractors/subcontractors, and/or service providers for any operations conducted on behalf of Transtron , such as auditors, lawyers, legal advisors, website developers, public relations agencies across various channels, etc.

5. International Transfer or Disclosure of Data

Transtron may store data on computer servers or clouds of service providers located abroad. However, in any such transfer or disclosure of data, Transtron will comply with the Personal Data Protection Act B.E. 2562 (2019).

6. Your Rights as a Data Subject

As a data subject, you possess the rights stipulated by the Personal Data Protection Act B.E. 2562 (2019). You may exercise your various rights through the channels specified by Transtron in Clause 8. These rights can be exercised once the personal data protection law becomes effective with Transtron, and your rights are detailed as follows:

6.1 Right to Withdraw Consent In cases where Transtron requests your consent, you have the right to withdraw consent for the processing of personal data you have given to Transtron, unless the withdrawal of consent is restricted by law or by a contract that benefits you. The withdrawal of consent shall not affect the lawfulness of processing of personal data based on consent before its withdrawal.

6.2 Right to Access Personal Data You have the right to request access to and obtain a copy of your data under Transtron's responsibility, and to request that Transtron disclose the acquisition of such data for which you did not give consent to Transtron.

6.3 Data Portability Right You have the right to request Transtron to transfer your personal data that you have provided to Transtron, as prescribed by law.

6.4 Right to Object to the Collection, Use, or Disclosure of Personal Data You have the right to object to the processing of your personal data regarding its collection, use, or disclosure, as prescribed by law.

6.5 Erasure Right You have the right to request Transtron to erase your personal data as prescribed by law. However, Transtron may store your personal data in electronic systems where some systems may not allow for data deletion. In such cases, Transtron will arrange for the destruction or anonymization of such data so that it can no longer identify you.

6.6 Right to Restrict Processing You have the right to request Transtron to restrict the use of your data, as prescribed by law.

6.7 Rectification Right In cases where you believe the data held by Transtron is inaccurate, or if you have changed your personal data, you have the right to request Transtron to rectify your personal data to ensure it is accurate, current, complete, and not misleading.

6.8 Right to Lodge a Complaint You have the right to lodge a complaint with the competent official under the Personal Data Protection Act B.E. 2562 (2019) if Transtron violates or fails to comply with the said Act.

7. Amendments to This Notice

We may amend or update this Personal Data Notice from time to time. When such amendments or changes occur, we will announce them on Transtron's website. In cases where your consent is required, we will proceed to obtain additional consent from you.

8. How to Contact Us

Transtron (Thailand) Co., Ltd. Contact Address: 11818 Rasa Two Building, 12th Floor (1201-1204) Phetchaburi Road, Makkasan Subdistrict, Ratchathewi District, Bangkok 10400

Phone Number: 02-501-3358